# **STA 610L:** Module 1.3

INTRODUCTION TO HIERARCHICAL MODELS

Dr. Olanrewaju Michael Akande



# INTRODUCTION TO HIERARCHICAL MODELS

The terminology hierarchical model is quite general and can imply anything from simple use of a prior distribution to a highly organized data hierarchy (students nested in classes nested in schools nested in school systems nested in states nested in countries).

For grouped or nested data for example, we may want to infer or estimate the relationship between a response variable and certain predictors collected across all the groups.

In that case, we should do so in a way that takes advantage of the relationship between observations in the same group, but we should also look to borrow information across groups.



#### NTRODUCTION TO HIERARCHICAL MODELS

Hierarchical models are often used in the following commonly-encountered settings:

- members of a "cluster" share more similarities with each other than with members of other clusters, violating the typical independence assumption of generalized linear models (like linear or logistic regression)
   examples of clusters include members of a family or students in a class
- hypotheses of interest include context-dependent associations, often across a large number of settings -- e.g., does success of a new mode of instruction depend on the individual teacher
- it is necessary to borrow information across groups in order to stabilize estimates or to obtain estimates with desirable properties -- e.g., we want to make state-specific estimates of election candidate preference by country of origin, but some states may have few immigrants from a given country



### HYPOTHETICAL SCHOOL TESTING EXAMPLE

Suppose we wish to estimate the distribution of test scores for students at  ${\cal J}$  different high schools.

In each school j, where  $j=1,\ldots,J$ , suppose we test a random sample of  $n_j$  students.

Let  $y_{ij}$  be the test score for the *i*th student in school *j*, with  $i=1,\ldots,n_j$ .

Option I: estimation can be done separately in each group, where we assume

$$y_{ij}|\mu_j,\sigma_j^2\sim N\left(\mu_j,\sigma_j^2
ight)$$

where for each school j,  $\mu_j$  is the school-wide average test score, and  $\sigma_j^2$  is the school-wide variance of individual test scores.

## HYPOTHETICAL SCHOOL TESTING EXAMPLE

We can do classical inference for each school based on large sample 95% CI:  $\bar{y}_j \pm 1.96 \sqrt{s_j^2/n_j}$ , where  $\bar{y}_j$  is the sample average in school j, and  $s_j^2$  is the sample variance in school j.

Clearly, we can overfit the data within schools, for example, what if we only have 4 students from one of the schools?

Option II: alternatively, we might believe that  $\mu_j = \mu$  for all j; that is, all schools have the same mean. This is the assumption (null hypothesis) in ANOVA models for example.

Option I ignores that the  $\mu_j$ 's should be reasonably similar, whereas option II ignores any differences between them.

It would be nice to find a compromise!

This is what we are able to do with hierarchical modeling.



#### HIERARCHICAL MODEL

Once again, suppose

$$y_{ij}|\mu_j,\sigma_j^2\sim N\left(\mu_j,\sigma_j^2
ight); \;\;\; i=1,\ldots,n_j; \;\;\; j=1,\ldots,J.$$

We can assume that the  $\mu_j$ 's are drawn from a distribution based on the following: conceive of the schools themselves as being a random sample from all possible school.

Suppose  $\mu_0$  is the overall mean of all school's average scores (a mean of the means), and  $\tau^2$  is the variance of all school's average scores (a variance of the means).

Then, we can think of each  $\mu_i$  as being drawn from a distribution, e.g.,

$$\mu_{j}|\mu_{0}, au^{2}\sim N\left(\mu_{0}, au^{2}
ight),$$

which gives us one more level, resulting in a hierarchical specification.

Usually,  $\mu_0$  and  $\tau^2$  will also be unknown so that we need to estimate them (usually MLE or Bayesian methods).

# HIERARCHICAL MODEL: SCHOOL TESTING EXAMPLE

Back to our example, it turns out that the multilevel estimate is

$$\hat{\mu}_j pprox rac{rac{n_j}{\sigma_j^2}ar{y}_j + rac{1}{ au^2}\mu_0}{rac{n_j}{\sigma_j^2} + rac{1}{ au^2}},$$

but since the unknown parameters have to be estimated, the classical estimate is

$$\hat{\mu}_j pprox rac{rac{n_j}{s_j^2} ar{y}_j + rac{1}{\hat{ au}^2} ar{y}_{
m all}}{rac{n_j}{s_j^2} + rac{1}{\hat{ au}^2}},$$

where  $\bar{y}_{\rm all}$  is the completely pooled estimate (the overall sample mean of all test scores).

## HIERARCHICAL MODEL: IMPLICATIONS

Our estimate for each  $\mu_j$  is a weighted average of  $\bar{y}_j$  and  $\mu_0$ , ensuring that we are borrowing information across all levels through  $\mu_0$  and  $\tau^2$ .

The weights for the weighted average is determined by relative precisions (the inverse of variance is often referred to as precision) from the data and from the second level model.

Suppose all  $\sigma_j^2 \approx \sigma^2$ . Then the schools with smaller  $n_j$  have estimated  $\mu_j$  closer to  $\mu_0$  than schools with larger  $n_j$ .

Thus, the hierarchical model shrinks estimates with high variance towards the grand mean.

We seek to specify models like this in many different contexts, for many reasons, including the idea of "shrinkage".

We will do this over and over throughout the course.



# GENERALIZED LINEAR MODELS (GLM)

The generalized linear model framework accommodates many popular statistical models, including linear regression, logistic regression, probit regression, and Poisson regression, among others.

Two popular GLM's we will use in class include the linear regression model and the logistic regression model.



#### LINEAR REGRESSION

Linear regression is perhaps the most widely-used statistical model.

Recall that the model is given by

$$y_i = eta_0 + eta_1 x_{1i} + \dots + eta_p x_{pi} + arepsilon_i,$$

where

$$arepsilon_{i}\sim N\left(0,\sigma^{2}
ight).$$

If the parameter  $\beta_j > 0$ , then increasing levels of  $x_j$  are associated with larger expected values of y, and values of  $\beta_j < 0$  are associated with smaller expected values of y.

 $eta_j=0$  is consistent with no association between  $x_j$  and y.

#### LOGISTIC REGRESSION

Logistic regression is a type of generalized linear model, which generalizes the typical linear model to binary data.

Let  $y_i$  take either the value 1 or the value 0 (the labels assigned to 1 and 0 are arbitrary -- that is, we could let 1 denote voters and 0 denote non-voters, or we could exchange the labels -- we just need to remember our coding).

The logistic regression model is linear on the log of the odds:

$$\lograc{\pi_i}{1-\pi_i}=eta_0+eta_1x_{1i}+\cdots+eta_px_{pi},$$

where  $\pi_i = Pr(y_i = 1)$ .

If the parameter  $\beta_j > 0$ , then increasing levels of  $x_j$  are associated with higher probabilities that y=1, and values of  $\beta_j < 0$  are associated with lower probabilities that y=1.

 $eta_j=0$  is consistent with no association between  $x_j$  and y.

# HIERARCHICAL MODEL: DEMO

For some intuition behind hierarchical models, we'll check out this neat tutorial by Michael Freeman at University of Washington.



# WHAT'S NEXT?

MOVE ON TO THE READINGS FOR THE NEXT MODULE!

